Certificate in Business Networking

Overview

Networking is ultimately another term for communicating; in business is relates to making the connections with other professionals and companies in order to optimise each others' success. This is important because building relationships in the business world is integral to developing and expanding your role. This course is about removing the intimidating side of networking and helping professionals to understand the value of mastering it and the skills required to do so.

Modules
- What is Business Networking?
- Describe the Types of Business Networks
- Explain How to Remember Names and Faces in Networking
- List the Benefits of Business Networking
- Explain the Role of Pitch in Business Networking
- Explain How to Overcome Fear of Breaking the Silence
- Explain the Role of Etiquette in Business Networking
- Explain the Role of Body Language in Business Networking
- Explain How to Build Rapport with New Contacts
- Describe the Strategies to Improve Business Networking
- Explain the Role of Tone in Business Networking
- Explain How to Impress While Networking
- Describe the Crucial Aspects in Business Networking
- Explain Ways to Make a Lasting Positive Impression

On course enrolment

- **167 course pages** in a PowerPoint Slides format that you can easily print
- **Real life examples**
- High quality infographics that help you understand content
- Full Guidance Support
- **Awarding Organisation endorsement and Certificate**

Eligibility requirements

- There **is no previous experience or qualifications required** for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- **Basic understanding of English** language is required to attend this course.
- You'll need a **smart device (PC/Mac/Tablet) with an Internet connection**.

Course Assessment

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks.

Course Duration

The course can be completed in a very short time. The pace for the course is set by the learners themselves the course material is downloadable and course registration will be valid for 12 months, so learners can complete the course with complete peace of mind and with no pressure at all.

Course Mode

This is a self-study course, students have 100% freedom to complete the course, and there is no time restriction on this course.

Career path
This course may lead to progression into or within employment in networking. It may be that you are running your own business and you are seeking to learn effectively build relationships with consumers and other businesses, or it may be used to help you learn more about how these processes work within the business you are employed in. Employers may request their employees to do this as a CPD course, or you may choose to do so in order to progress in your field.

Fees: £150 + VAT

Fast Facts
Awarding Body: CPD Qualification, UK
Course Duration: 2-6 Weeks
Method of study: Online
Qualification Level: 1